

TUBIGGER CO.



18.

SINCE 2023-2024

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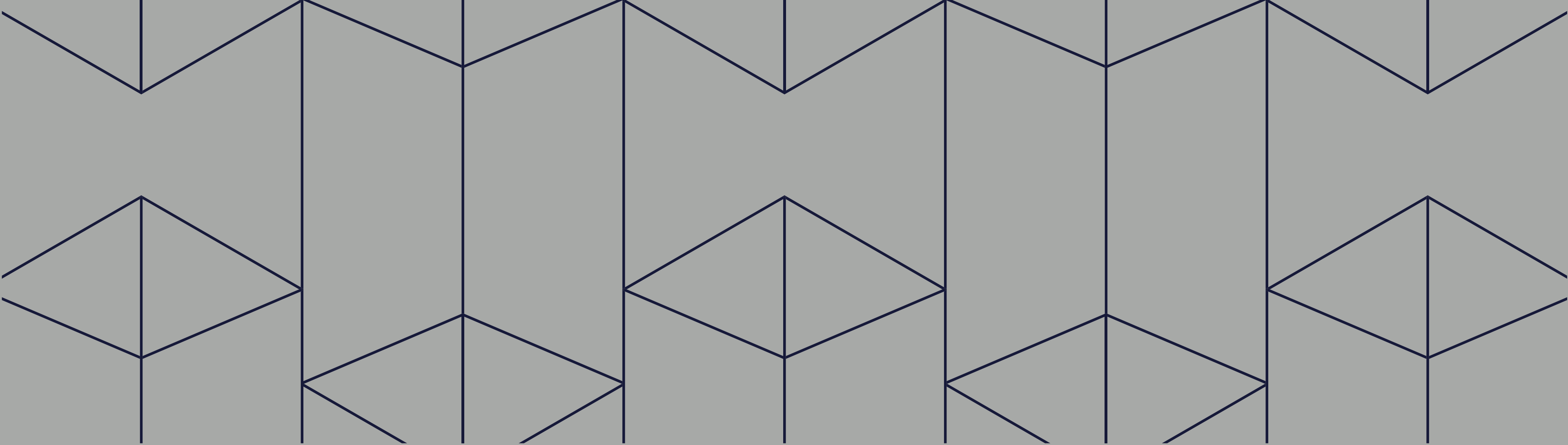
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Introduction— Let's talk about tubigger !

Our Values

Mission

Make everyone enjoy
clean and healthy
drinking water.



Vision

Not just a company,
we're a group of
dreamers working
toward water equality.

TUBIGGer?

tubig

+

big

noun

a colourless, transparent, odourless liquid that forms the seas, lakes, rivers, and rain and is the basis of the fluids of living organisms.

adjective

comparative adjective: **bigger**
of considerable size or extent.

||

TUBIGGer

About Us—

**Distribution
Network**

**Water Access
Solution**

**Recycling
&
Purification**

**Rural
Outreach**



Our Team

Our team possesses diverse professional backgrounds, including engineering, marketing, finance, and environmental science, to ensure comprehensive expertise.

diverse team

Each member takes pride in their innovative and problem-solving abilities, enabling us to tackle challenges and find creative solutions.

Innovative thinking

We value teamwork, support each other, and use collective wisdom to address various challenges.

team work

Our Team



YI-CHEN, LIN

OPERATING
&
HUMAN RESOURCE
DEPARTMENT



YUN-HSUAN, LIN

MARKETING
&
COMMUNICATION
DEPARTMENT



VISHWAS

FINANCIAL
&
RISK MANAGEMENT
DEPARTMENT



AKSHAY

INFORMATION
&
TECHNOLOGY
DEPARTMENT

WEAKNESS

1. Reliance on Technology
2. Market Competition
3. Geographical Constraints

STRENGTH

1. Innovative Concept
2. Diverse Skill Sets
3. Multiple Revenue Streams

SWOT ANALYSIS

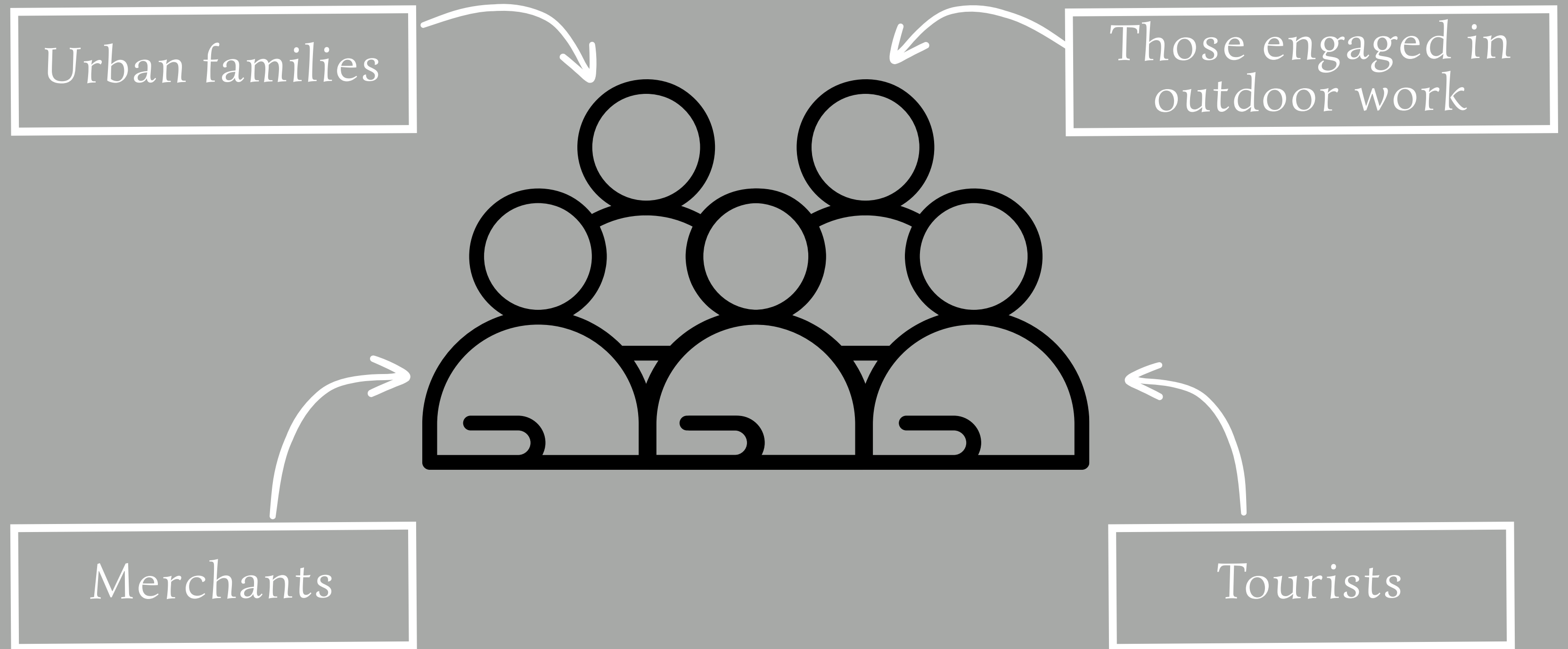
OPPORTUNITIES

1. Untapped Market Segments
2. Partnership Opportunities
3. Expansion Potential

THREATS

1. Environmental Challenges
2. Regulatory Compliance
3. Risk of Imitation

Target Audiences





Our Services—

water supply
stations

We will provide information and water supply stations to merchants in the city. Customers can find the location of the water supply station through our APP and then go to collect the water.

water supply
truck

We will deliver water to areas where water filling stations are out of reach. This is not only a water supply machine but also meets the demand for healthy water sources in rural areas.

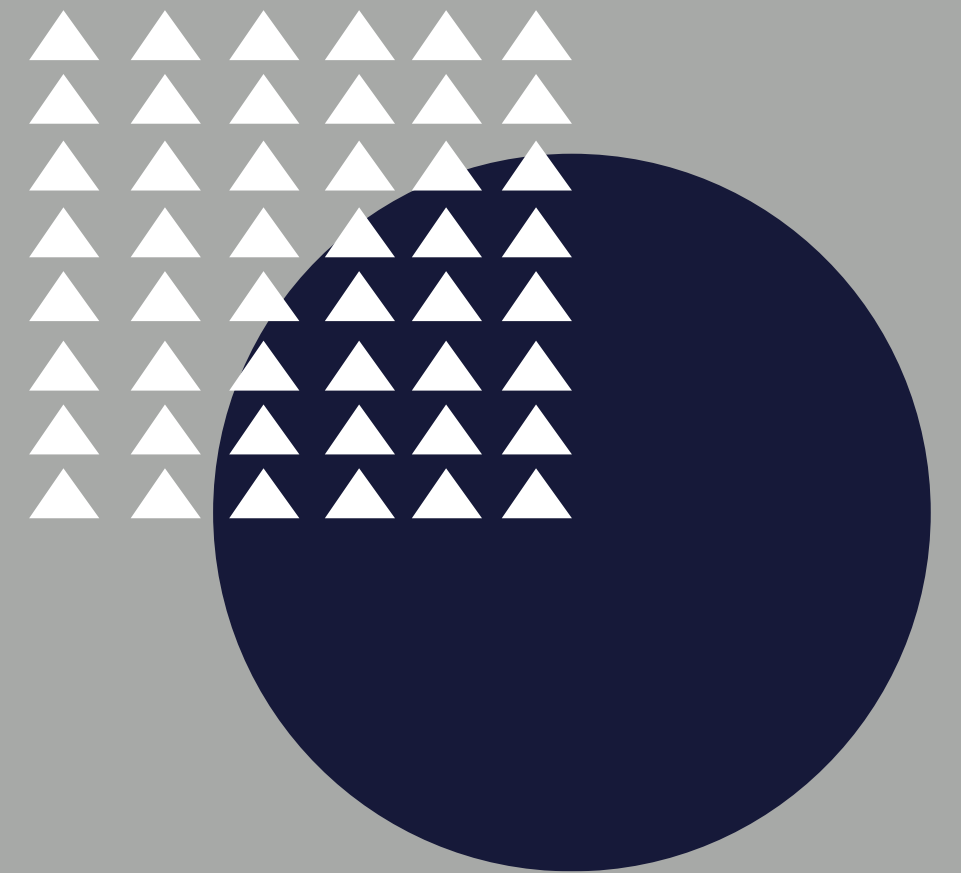
About Price

Water refill station

₱10/500ml

Water filling station
advertisement

₱900/day



Profit Model— Water Supply Stations



70%

Rent from the business
expose on our APP



20

Fee for display ads on
electronic % screens



10

cost of customers
collecting % water

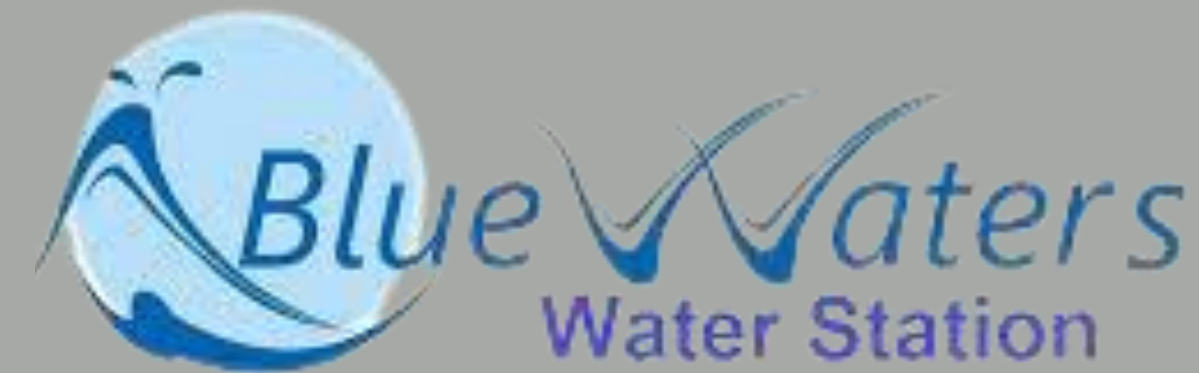
Economic condition

Taiwan Qwater water purification equipment, 5 units, approximately \$100,000

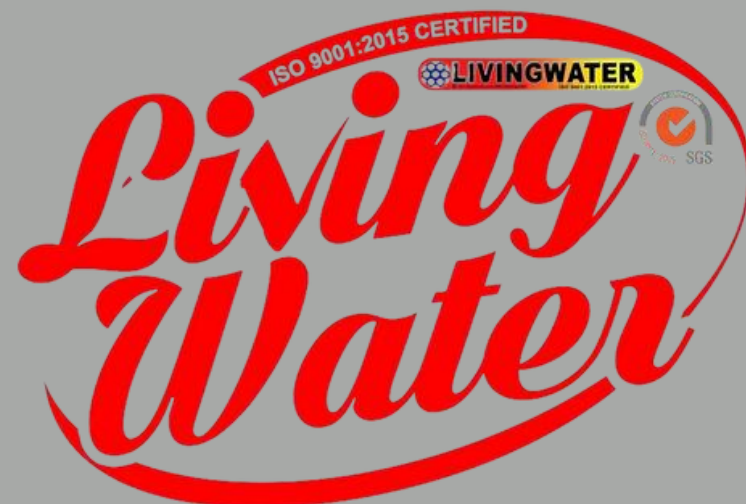
- Utilizes primarily biological water treatment technology for rapid water quality enhancement.
- Compact size, weighing 200 kilograms, yet capable of producing 15 tons of drinking water per day, serving 7,500 individuals.

ITEM	PRICE
Factory staff salary	\$100 USD per month
Electricity bill	\$4,000 USD per month
40 water filling station equipment	\$20,000 USD
LCD screen for advertising	\$1,600 USD
The cost of setting up the APP	\$500 USD
Marketing expenses	\$500 USD per month

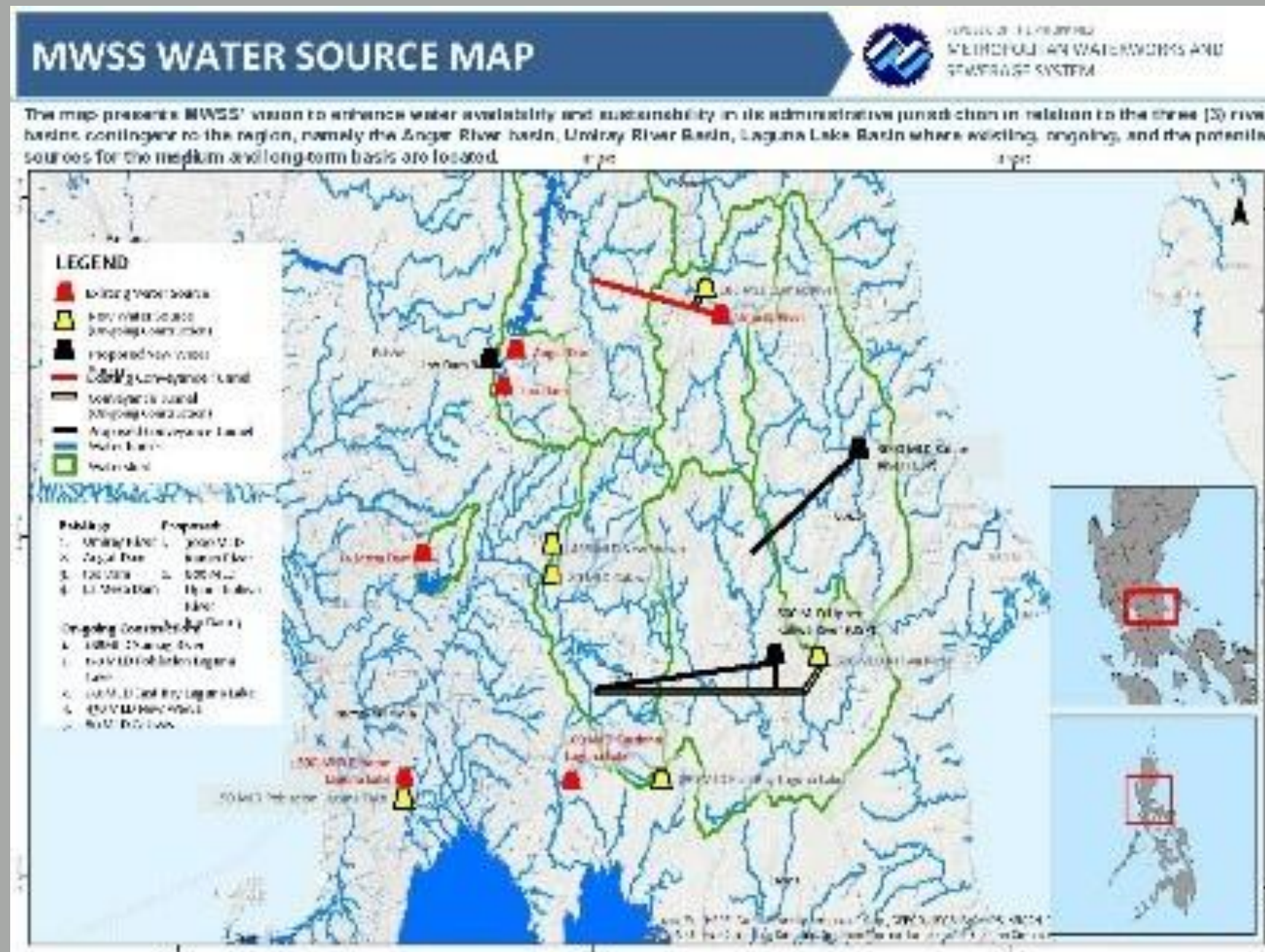
Possible Difficulty— Market Competition



- Wilkins Pure Water 500ml – Pack of 12 costs ₱ 130.68 ¹
- Evian Natural Mineral Water 6 x 500ml Pack costs ₱ 479.00 ²
- Nature's Spring Purified Drinking Water 35 x 500ml costs ₱ 347.00 ³



Possible Difficulty— Geographical Constraints



Social Responsibility— Water Supply Trucks



Inform customers that a part of their payment will go towards funding our water trucks, , indirectly assisting remote areas without access to refilling stations.

ENHANCE PURCHASING DESIRE ✓

MAKE CUSTOMERS FEEL LIKE THEY ARE HELPING OTHERS ✓



Collaborating with factories for wastewater supply, while we offer them advertising space on our water trucks.

INTERNALIZING EXTERNAL COSTS ✓

TO ENHANCE THEIR SOCIAL VISIBILITY AND GOODWILL ✓

Our Social Impact—

Affordable Price of Water



Reduced dependence
on bottled water



Create Employment
Opportunities



Public Awareness

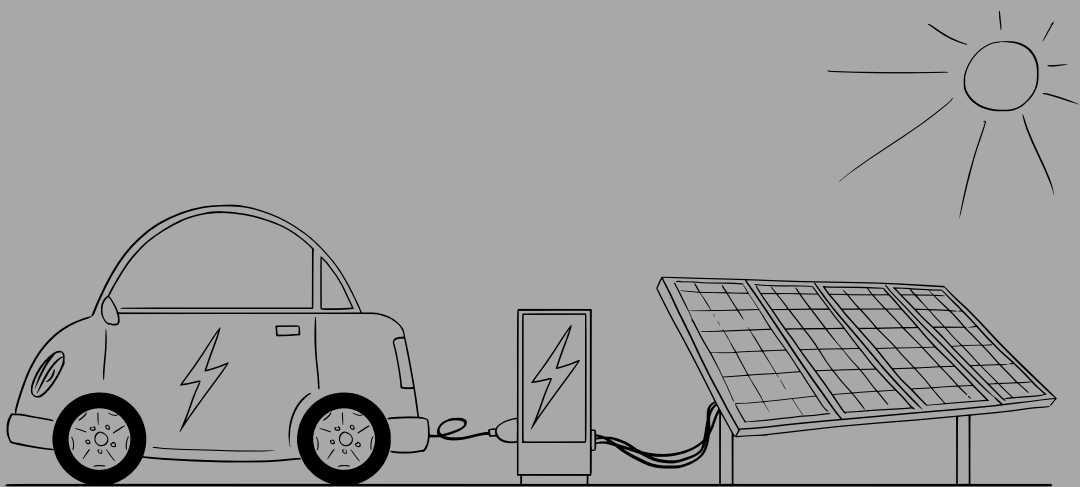


Our Future plan—

Water Supply Bus Mode Operation



Solar Panels to Power Water Stations and Trucks



Micro-franchising

TUBBIGER CO.

Thanks for Listening

